



# Strategic Plan 2026–2029

*A national voice for Australia's livestock and rural transport industry.*

## OUR MISSION

**Our mission is to provide a national voice for the Australian livestock and rural transport industry.**

## OUR VISION

*As the trusted national peak body, our vision is a thriving, safe and sustainable livestock and rural transport industry, through strong advocacy, partnerships and well-supported members contributing to Australia's future.*

## OUR FOUR PILLARS

Influence, Develop, Engage and Advance.

ALRTA's strategy for 2026–2029 is built around the **IDEA** architecture — Influence,

### PILLAR 01

#### Influence

*Shaping the external environment*

Leading nationally on the policy and regulatory issues that most affect the industry — fuel security, national operating standards, clear and united national policy positions and animal welfare.

### PILLAR 02

#### Develop

*Building practical capability*

Turning national priorities into practical schemes, evidence and capability — including Animal Welfare Assurance, the National Livestock Loading Scheme and workable accreditation reform.

### PILLAR 03

#### Engage

*Strengthening the organisation*

Strengthening membership, communication and the relationships needed to operate as a strong national peak body — with a clear pathway for NSW, SA and NT.

### PILLAR 04

#### Advance

*Lifting the industry*

Lifting the long-term performance, standing and future readiness of the industry — innovation, best practice, welfare assurance and social licence.

## OUR FOUNDATION FOR DELIVERY

Structure · Roles and responsibilities · Governance · Communication and information flow · Resourcing · Alignment and culture · Risk management and assessment

## OUR VALUES

AUTHENTIC · LEADERSHIP · RESPECT · TRUST · AMBITION

## HOW THE PLAN WILL BE DELIVERED

Through annual operating plans, quarterly reporting to the Executive Committee and Council, and an annual strategy review. A full indicator framework and first-year action table accompany this plan.

Read the full Strategic Plan 2026–2029 at [alrta.org.au](http://alrta.org.au)